## NUTRITION TO HELP MAINTAIN IDEAL BODYWEIGHT





Excess weight makes your cat less active, increases the risk of developing joint problems, urinary problems, diabetes, heart problems and many others.

## HOW CAN DIET HELP?

The good news is weight loss diets are carefully designed to be low in fat and high in fibre, meaning your cat can still enjoy full portions, giving them a feeling of fullness, whilst losing weight.

These diets are also high in protein, causing the loss to come from fat rather than muscle mass.

## SPECIFIC<sup>™</sup> WEIGHT REDUCTION



A choice of wet and dry diets to help your cat lose weight or keep at an ideal bodyweight.

- Low in calories and fat and high in fibre and protein so you can serve full portions allowing your cat to lose weight without feeling hungry
- Because it is high in protein the weight loss comes from fat rather than lean body mass helping to preserve muscle mass and increase weight loss
- Has added L-carnitine a fat burning amino acid derivative
- High levels of omega-3 from fish and krill
  to help maintain healthy coat, skin and joints
- Suitable for cats with diabetes
- Suitable for cats with constipation